



# PERINATAL FORUM

Thursday 23<sup>rd</sup> February 2006

Perinatal Institute

Crystal Court, Aston Cross, Birmingham B6 5RQ

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## *Essence of Care: Bladder & Bowel 'The MAGIC Approach'*

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Good bladder and bowel care is an essential component of a high standard maternity service, and one of the key patient focussed benchmarks of the The DH 'The Essence of Care' document. The purpose of this forum is to present the award winning and innovative approach implemented by the team at Walsall Manor Maternity Unit.

- 18:00**    **The Obstetric Importance of Effective Bladder & Bowel Care**  
*Tony Head, Consultant Obstetrician & Gynaecologist, Walsall Manor Hospital*
- 18:30**    **The 'Essence of Care' Benchmark - the 'MAGIC Approach'**  
*Lynn Gostling - Matron Community Midwifery, Walsall Manor Hospital*  
*Kerry Gorton / Marion Hateley / Caroline Stewart – Midwifery project Team*
- 19:00**    **The Role of the Obstetric Physiotherapist**  
*Penny Pedley – Obstetric Physiotherapist, Walsall Manor Hospital*
- 19:15**    **The Role of the Continence Advisor**  
*Sandra Deakin – Continence Advisor, Walsall Manor Hospital*
- 19:30**    **Discussion**
- 20:00**    **Close**

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Registration fee £10, includes light buffet and refreshments.  
Please complete form below, and send with cheque (made payable to  
'Perinatal Institute') to: Shani Taylor, Perinatal Institute, Crystal Court,  
Aston Cross, Birmingham B6 5RQ. Registration will be confirmed upon receipt.

### **Perinatal Forum 23.02.06: Essence of Care- Magic Approach**

**Surname**..... **Forename**.....

**Post**.....**Department**.....

**Hospital**.....**Tel. No.** .....

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