

West Midlands Smoking Cessation in Pregnancy Forum

Monday 14th December 2009

Perinatal Institute
Crystal Court, Aston Cross
Birmingham B6 5RQ

Programme

Co Chairs	Fay Baillie & Bill Mackenzie – West Midlands Darzi Maternity & Newborn Leads
09:30	Registration; Coffee / Tea
10.00	Welcome and Introduction
10.10	Department of Health Update Sarah Edwards, Delivery Manager - Supporting Smokers to Stop, DH Policy team
10.40	Smoking status and Pregnancy outcome Jason Gardosi – Director, Perinatal Institute
11.10	Coffee
11.30	Smoking in Pregnancy services in Dudley Ruth Olding, Tobacco Control Programme Manager, Dudley
11.45	Smoking in Pregnancy services in Coventry Majella Johnston, Stop Smoking in Pregnancy coordinator, Coventry
12.00	Smoking in Pregnancy services in Hereford Michelle Pugh, Stop Smoking in Pregnancy coordinator, Hereford
1215	Smoking in Pregnancy services in Warwickshire Jane Wright, Smoking Cessation Manager, Warwickshire
12.30	Lunch
13.15	NICE Smoking in Pregnancy Guidance Chris Connell, Implementation Consultant, NICE
1345	Lifestyle Tariffs for Smoking in Pregnancy Services in the West Midlands Jo Luxmore, Tobacco Control Strategy Lead, Sandwell PCT
14.15	General Discussion & Summing up
15:00	Close

Attendance is free but registration is required. Please contact:
Claire Hallahan, Perinatal Institute, Crystal Court, Aston Cross, Birmingham B6 5RQ

Enquiries: claire.hallahan@pi.nhs.uk Tel 0121 687 3450